Rakshit K Sanil

Sr.UX/UI Designer

CONTACT

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TOOLS

- Figma
- Adobe XD
- Adobe Illustrator
- Miro
- Zeplin
- Maze

SKILLS

- User Research
- Information Architecture
- Wireframing- Prototyping
- User Interface Designs
- Usability Testing
- Accessibility

INTERESTS

Sports   E-learn   Reading

CERTIFICATIONS

- Interaction Design Foundation
- Understanding Design -NPTEL, IITB
- IBM

PROFILE

Driven by the belief that great designs shape generational innovations, I bring 8+ years of expertise in crafting user-centric, end-to-end solutions. Skilled in research, prototyping, and design thinking, I deliver intuitive, impactful experiences across web, mobile, and software, aligning user needs with business goals through collaborative innovation.

Domains: Automobile Rentals, Entertainment, E-learning, Fintech, Media and Journalism, Renewable Energy etc.

EXPERIENCE

2023 - Present   Wipro Technologies   Sr. UX/UI Designer

- Spearheaded end-to-end design processes, aligning UX strategies with business objectives to deliver impactful solutions.
- Conducted comprehensive user research and legacy application evaluations to inform design decisions and ensure user-centric outcomes.
- Collaborated closely with cross-functional teams, including developers, to validate designs, propose MVP prototypes & contribute to RFP responses.

2021 - 2023   Innodeed Systems Pvt Ltd   UX/UI Designer

- Analyzed market data, customer feedback, and user research to align product vision with technical opportunities and constraints.
- Shaped business strategy by defining goals, priorities, workflows, systems, and performance metrics.
- Streamlined design workflows, proposed methodologies, and delivered intuitive solutions for complex processes.
- Conducted UX audits, translated insights into user flows, wireframes and prototypes.
- Enhanced accessibility features in collaboration with cross-functional teams to achieve business goals.

2020 - 2021   Freelance   UX/UI Designer

- Designed high-fidelity visuals for B2B marketing solutions, ensuring impactful user experiences.
- Collaborated with product teams, analyzed workflows, and developed low-fidelity wireframes with detailed UI callouts.

2018 - 2020   Aditya Birla Group   Senior UX Designer

- Conducted user research to identify needs and created wireframes and prototypes.
- Collaborated with cross-functional teams to iterate designs, ensuring usability and alignment with business goals.
- Kept abreast of industry trends and technologies to drive innovative, user-focused design solutions.

2013 - 2018   Aditya Birla Group   Engineer

- Managed priorities and executed professional projects with innovative design thinking and multidisciplinary collaboration.
- Contributed to exploration and execution at the project level, delivering impactful solutions and mentoring team members through best practices.
- Demonstrated critical thinking, problem-solving, and a deep understanding of the product development lifecycle.
- Promoted cross-functional collaboration, proactively took responsibilities, and honed project management techniques.
- Owned assigned projects, designed solutions and drive them to operationalization.

EDUCATION

2023 - 2025   Pursuing Masters in Psychology

2009 - 2013   Bachelor in Engg & Tech (Electronics & Telecommunication)